

hile the markets are clearly headed for higher grounds, limiting gains are the uncertain global outlook with concerns over high oil prices and a fragile Euro zone economy - with Greece on a tight leash after a second bailout - one cannot help but wonder if the recent rallies are here to stay. Nevertheless, it is tempting for many to hop on the uptrend, but how do we do so confidently?

Many investors who are harbouring the same ques-

tion probably made their way down to meet Mike Bellafiore on 18 February at Suntec Convention Centre in a seminar jointly organised by Phillip CFD and Securities Investors Association (Singapore). The event, which was the official launch of Phillip CFD's CFDTrader 2. received a massive turnout of more than 200 eager participants, all ready to learn how to survive in the ever-changing economic environment and to manage the risks involved in trading.

Kick-starting the day's event was a talk by Phillip Capital's top tier remisier and one of Phillip CFD's top traders, Robin Ho. Having mentored thousands of professional traders, the former Navy personnel shared his trading techniques and how to practise them while finding a trading strategy that will fit the trader's risk profile. He emphasised the 3Ms of trading aimed to assist traders in managing risks.

Churning high volumes of trades and having made some six-figure profits in a short span of months, Ho's trading record, which he openly reveals, is nothing short of impressive. However, Ho underlined that a majority of traders fail mainly

Managing Your Trade And Your Money By Robin Ho

Key Takeaways:

The 3Ms of Trading are namely:

- Money Focus on allocation of your capital through the number of shares to take as well as to manage risks with a trading plan such as to exit after at a certain percentage loss
- Mind Ensuring you execute your plans
- Method Understanding how to use your trading platforms effectively and follow trading techniques such as candlestick charting methods

Share Sizing Technique:

- Maximum risk value determined at 2% of trading capital
- · Look for setup and stop loss level
- Compute the number of shares to be purchased [Maximum risk value/ (entry price stop price)]

due to the lack of a trading plan, using too much leverage, and failure to control risk.

As a rule of thumb, Ho suggested that a trader should risk no more than 2 percent of his or her trading capital for every trade. In his share sizing technique, Ho recommended to first look for setup (entry price) and stop loss level (stop price) before placing a trade, and from there calculate the number of shares to be purchased.

The highlight of the day was none other than the seminar with Bellafiore as he shared insights into the US markets and its impact on Asia. Bellafiore is the author of One Good Trade, and also the co-founder of SMB Capital, which offers outstanding intraday equities programmes. He touched on

the upcoming social media trends and its influence not only on the lifestyles of people but also drives great interest across stocks such as Zynga, LinkedIn and Facebook. "I have seen this movie before," said Bellafiore, recalling the previous technology bubble in comparison to the current social media hype which he believes is just the beginning.

So what does it take to be a successful trader? It takes months or even years of hard work, learning and improving along the process. As Bellafiore puts it, to be a successful trader, it is not about the money but becoming your best you.

For Silver and Gold ticket holders, the seminar continued into the evening with Bellafiore sharing tips on the fundamentals of a successful trader and the path one has to take before achieving consistent profitability. Frequently mentioned by Bellafiore, the term PlayBook refers to a set of different types of trades (plays) used for different market conditions, and will be comprehensively explained in his upcoming book for the FT Press, The PlayBook, which is nonetheless another insightful addition to every avid trader's library.

The last item of the day was a panel discussion between Mike Bellafiore, Mario Singh (panel moderator, founder of FX 1 Academy), Joshua Tan (equity strategist from Phillip Research), Robin Ho and Geoff Howie (from Singapore Exchange), on alternative strategies to cope with economic uncertainties. Traders who have missed the sharing of the financial market intellects could view the highlights from the event video which will be released shortly by Phillip CFD.

After the session with these renowned and experienced traders and mentors, investors have definitely soaked up valuable insights and are indeed looking forward to put their new knowledge in making one good trade after one good trade!



Panel speakers address the audience's concerns

One Good Trade By Mike Bellafiore

Key Takeaways:

7 Fundamentals Of A Successful Trader

- · Proper preparation
- Hard work
- Patience
- A detailed trading plan
- Discipline
- Communication
- · Review your most important trades

The Path Of A Trader

- · Lose money
- · Lose less
- Flat
- Make some
- Consistently profitable with your PlayBook
- Expand your PlayBook
- · Size up the Play that make the most sense to you